## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

MAG INSTRUMENT, INC.,	) Opposition No
Opposer,	) Application Serial No.: 78/286,865
	) Filing Date: August 13, 2003
v.	) Publication Date: June 1, 2004 ) Trademark: <b>T-MAG</b>
TUBELITE, INC.,	) International Class: 40
A	
Applicant.	) HIIII HIII HIII HIII HIII HIII HIII H
	11-29-2004
:	U.S. Patent & TMOfc/TM Mail Rcpt Dt. #11
T	NOTICE OF OPPOSITION
Box TTAB FEE Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513	
Dear Sir:	
Mag Instrument, Inc. ("Mag	g Instrument"), a California corporation located and doing
business at 1635 South Sacramento	Avenue, Ontario, California 91761, believes that it will be
damaged by registration of the alle	ged mark shown in Serial No. 78/286,865 and, through its
attorneys, hereby opposes the same	e. Mag Instrument opposes registration of this alleged mark in
all classes for which Applicant has	applied, which, upon information and belief, is only
International Class 40.	12/10/2004 GTMBASS 00000005 702059\$5
	01 FC:6402 300.00 CP
	CERTIFICATE OF MAILING (37 C.F.R. § 1.10)
United States Postal Service on the date sl	any referred to as being attached or enclosed) is being deposited with the nown below with sufficient postage as "Express Mail Post Office To he Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA
EL 975109743	Trisha Dolman
Express Mail Label No.	Name of Person Mailing Paper
November 29, 2004	tappas MINIO
Date of Deposit	Signature of Person Mailing Paper

LAI- 2163686v1

On information and belief, Application Serial No. 78/286,865 (for "T-MAG" for aluminum extrusion and finishing services, in International Class 40) was filed on August 13, 2003 by Tubelite, Inc. ("Applicant"), a Michigan corporation doing business at 4878 Mackinaw Trail, Reed City, Michigan 49677. It was published for Opposition in the Official Gazette on June 1, 2004.

As grounds of opposition, it is alleged that:

- 1. Since at least as early as January 9, 1992, Mag Instrument has been using the trademark MAG® in connection with its manufacture, advertising, and sale of flashlights and related products. Mag Instrument is the owner of United States Trademark Registration No. 1,975,632 for MAG®, which is in full force and effect, and which has become incontestable. A copy of that registration is attached hereto as **Exhibit A** and is incorporated herein by reference.
- 2. In addition to the MAG® trademark, Mag Instrument has engaged in a deliberate effort to develop a family of marks incorporating "MAG" (collectively the "MAG Family Marks"). In accordance with its efforts, Mag Instrument has obtained registrations on the following marks:

	TRADEMARK	UNITED STATES REG. NO.
1.	MAG-LITE	1,154,816
2.	MAG-NUM STAR	1,245,187
3.	MINI MAGLITE	1,389,804
4.	MAG-LITE with sunburst design	1,524,374
5.	MINI MAGLITE with sunburst design	1,525,488
6.	MINI MAGLITE AAA	1,611,960

TRADEMARK UNITED STATES REG. NO. 7. MAG-LITE and circumferential 1,655,486 inscription 8. MINI MAGLITE and circumferential 1,667,539 inscription 9. MAG INSTRUMENT 1,715,086 10. MAG and panther head design 1,987,841 11. MAG-LITE RACING 2,276,776 12. MAG-LITE RACING 2,330,350 13. MAGLITE 2,485,515 14. MAGLITE 2,622,179

Copies of these registrations are attached hereto as **Exhibits B-O**. Of these marks, numbers 1-11 have become incontestable.

3. Mag Instrument has also obtained trademark registrations on marks in its MAG Family of Marks in the State of California, starting in 1979, and currently has the following marks, among others, registered:

TRADEMARK	STATE OF CALIFORNIA REG. NO.
MAG-LITE	60569
MINI MAGLITE	78422
MAG-LITE AND DESIGN	084986
MINI MAGLITE AAA	086000
	MINI MAGLITE  MAG-LITE AND DESIGN

Copies of these registrations are attached hereto as Exhibits P-S.

- 4. Mag Instrument has manufactured, marketed, and advertised its flashlights and related products so that the public associates them with the idea of extraordinary design, materials, workmanship, and reliability. In furtherance of that goal, Mag Instrument usually displays its products and the associated trademarks in its advertising and promotional presentations. At frequent trade shows, Mag Instrument prominently displays many of the MAG Family Marks, including the MAG® trademark, in conjunction with the "Mag Instrument" trade name on a booth where its products are exhibited. Mag Instrument distributes full-color brochures that depict and describe its entire line of flashlights and related accessories. In addition, many of the MAG Family Marks, including the MAG® trademark, appear on the packaging and containers for the flashlights and/or related accessories and/or on the flashlights themselves. Mag Instrument has spent millions of dollars in advertising and promoting its flashlights and related products.
- 5. As a result of Mag Instrument's continuous use and promotion of the MAG Family Marks, including the MAG® trademark, as well as the distinctiveness of the marks, the purchasing public has come to associate the MAG Family Marks, including the MAG® trademark, with Mag Instrument as the source and sponsor thereof.
- 6. Mag Instrument's MAG-LITE® flashlight and other flashlights and accessories bearing the MAG Family Marks have developed a reputation of high quality. For example, Mag Instrument's MAG-LITE® flashlight and other flashlights have earned a superb reputation among police officers, firemen, and other emergency response professionals, as well as among mountaineers, explorers, sportsmen, campers, and others who require the finest flashlights available. Mag Instrument's flashlight products are sold in quantity to police and fire departments and other civil-defense agencies. They are also advertised on television, in

LAI-2163686v1 4

sports/outdoor magazines, and by high-quality catalog houses. They are sold at retail through various stores, including sporting goods stores, police equipment stores, hardware stores, and mass merchandisers.

Ź

- 7. The Applicant has applied to register "T-MAG" for aluminum extrusion and finishing services, in International Class 40.
- 8. Mag Instrument has used its MAG® trademark, as well as many of its other MAG Family Marks, on flashlights and/or related accessories well before August 13, 2003 -- the date the Applicant filed its application for "T-MAG" for aluminum extrusion and finishing services, in International Class 40.
- 9. In view of the similarity of the respective marks, Applicant's use of "T-MAG" so resembles Mag Instrument's registered marks and Mag Instrument's use of its marks as to be likely to cause confusion, or to cause mistake, or to deceive.
- 10. The MAG Family Marks are distinctive and are famous marks. Applicant's use of "T-MAG" (if any), as well as its filing of a trademark application for "T-MAG," occurred subsequent to the MAG Family Marks becoming famous. Registration and/or use of Applicant's alleged mark have caused and will cause dilution of the distinctive quality of the MAG Family Marks. If Applicant is permitted to use and register its alleged mark, Mag Instrument will suffer injury to the value of the MAG Family Marks, its product identity, control over its goodwill and reputation, and ability to move into new markets.

In view of the above, Applicant is not entitled to Federal registration of its alleged mark in that Applicant's proposed use is likely to cause confusion, or to cause mistake, or to deceive.

LAI-2163686v1 5

Further, Applicant's alleged mark dilutes the distinctive quality of the famous MAG Family

Marks.

WHEREFORE, Mag Instrument prays that said Application Serial No. 78/286,865 be

rejected, that no registration be issued thereon to Applicant, and that this Opposition be sustained

in favor of Mag Instrument.

This Notice of Opposition is being submitted, as required by 37 C.F.R. §§2.101-12.107,

in duplicate. The appropriate fee under 37 C.F.R. §2.6 is also submitted herewith. Please direct

6

all future correspondence to the undersigned.

Respectfully submitted,

JONES DAY

Dated: November 23, 2004

Charles A. Kertell Reg. No. 41,891

555 West Fifth Street, Suite 4600 Los Angeles, California 90013 (213) 489-3939

Attorneys for Opposer MAG INSTRUMENT, INC.

LAI-2163686v1

Int. Cls.: 9 and 11

Prior U.S. Cls.: 13, 21, 23, 26, 31, 34, 36 and 38

United States Patent and Trademark Office Registered May 28, 1996

## TRADEMARK PRINCIPAL REGISTER

#### MAG

MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE ONTARIO, CA 91761

FOR: ELECTRIC FLASHLIGHT ACCESSORIES SOLD TOGETHER OR SEPARATELY, NAMELY RECHARGEABLE BATTERIES, BATTERY CHARGERS, ELECTRICAL CONVERTERS, POWER CORDS, CHARGER CRADLES, FLASHLIGHT RECHARGER ADAPTERS FOR USE WITH VEHICLE CIGARETTE LIGHTERS, BATTERY PACKS FOR FLASHLIGHTS, VOLTAGE CONVERTERS, FOREIGN PLUG ADAPTERS, HARDWIRING HARNESSES FOR ADAPTING FLASHLIGHT RECHARGERS TO LAND VEHICLES, BOATS AND AIRPLANES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 18). FIRST USE 1-9-1992; IN COMMERCE 1-9-1992.

FOR: FLASHLIGHTS AND RELATED PARTS, COMPONENT PARTS AND ACCESSORIES THEREPOR, NAMELY REPLACEMENT FLASHLIGHT LAMPS, COMBINATION, LENS HOLDER/ANTI-ROLL UNITS ADAPTED TO FIT THE HEADS OF FLASHLIGHTS, FLASHLIGHT MOUNTING BRACKETS, RUBBER GRIPPER SLEEVES ADAPTED TO FIT ON THE BARRELS OF FLASHLIGHTS AND LEATHER AND NYLON CARRYING HOLSTERS AND BELT HOLDERS, IN CLASS II (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 1-9-1992; IN COMMERCE 1-9-1992.

OWNER OF U.S. REG. NOS. 1,154,816, 1,715.086 AND OTHERS.

SER. NO. 74-460,678, FILED 11-19-1993.

ANDREW BAXLEY, EXAMINING ATTORNEY

Prior U.S. Cl.: 21

### United States Patent and Trademark Office

Reg. No. 1,154,816
Registered May 19, 1981

TRADEMARK Principal Register

#### **MAG-LITE**

Mag Instrument, Inc. (California corporation) 1133 W. State St. Ontario, Calif. 91761

For: FLASHLIGHT, in CLASS 11 (U.S. Cl. 21).
First use Feb. 22, 1979; in commerce Feb. 22, 1979.

Ser. No. 238,973, filed Nov. 13, 1979.

J. TINGLEY, Primary Examiner ...

Prior U.S. Cl.: 21

## United States Patent and Trademark Office

Reg. No. 1,245,187 Registered Jul. 12, 1983

TRADEMARK Principal Register

#### MAG-NUM STAR

Mag Instrument, Inc. (California corporation) 1635 S. Sacramento St. Ontario. Calif. 91761

For: FLASHLIGHT BULBS, in CLASS 11 (U.S. Cl. 21).
First use Jan. 19, 1980; in commerce Jan. 19, 1980.

Ser. No. 372,321, filed Jun. 30, 1982.

ABRAM 1. SACHS, Examining Attorney

Prior U.S. Cl.: 21

United States Patent and Trademark Office Registered Apr. 15, 1986

## TRADEMARK PRINCIPAL REGISTER

#### MINI MAGLITE

MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1633 SOUTH SACRAMENTO AVENUE ONTARIO, CA 91761

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CL 21). FIRST USE 1-0-1984; IN COMMERCE 1-0-1984. OWNER OF U.S. REG. NO. 1.154.116.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MINI". APART FROM THE MARK AS SHOWN.

SER. NO. 555,456, FILED \$-26-1985.

NANCY L. HANKIN, EXAMINING ATTORNEY

Prior U.S. Cl.: 21

United States Patent and Trademark Office Reg. No. 1,524,374

## TRADEMARK PRINCIPAL REGISTER



MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 S. SACRAMENTO STREET ONTARIO, CA 91761

FOR: FLASHLIGHTS AND PARTS THERE-OF; FLASHLIGHT ACCESSORIES, NAMELY, LAMPS, BULBS, FLASHLIGHT ACCESSORY KITS COMPRISING HOLSTERS, LENS HOLD-ERS, LENSES, POCKET CLIPS, WRIST LAN- YARDS AND KEY RINGS, IN CLASS II (U.S. CL. 21).

FIRST USE 5-17-1984; IN COMMERCE 7-0-1984.

OWNER OF U.S. REG. NO. 1,154,816.

SER. NO. 669,456, FILED 6-30-1987.

CANDICE ABATE, EXAMINING ATTORNEY

Int. CL: 11

Prior U.S. Cl.: 21

# United States Patent and Trademark Office Regimere

Reg. No. 1,525,488 Registered Feb. 21, 1989

#### TRADEMARK PRINCIPAL REGISTER

### MINI MAG LITE

MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 S. SACRAMENTO STREET ONTARIO, CA 91761

FOR: FLASHLIGHTS AND PARTS THERE. OF; FLASHLIGHT ACCESSORIES, NAMELY, LAMPS, BULBS, FLASHLIGHT ACCESSORY KITS COMPRISING HOLSTERS, LENS HOLDERS, LENSES, POCKET CLIPS, WRIST LAN-

YARDS AND KEY RINGS, IN CLASS 11 (U.S. CL. 21).

FIRST USE 4-0-1985; IN COMMERCE 6-0-1985.

OWNER OF U.S. REG. NO. 1,389,804.

SER. NO. 669,459, FILED 6-30-1987.

CANDICE ABATE EXAMINING ATTORNEY

Prior U.S. Cls.: 9 and 21

# United States Patent and Trademark Office Registered Sep. 4, 1990

## TRADEMARK PRINCIPAL REGISTER

#### MINI MAGLITE AAA

MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 S. SACRAMENTO STREET ONTARIO, CA 91761

FOR: FLASHLIGHTS AND FLASHLIGHT ACCESSORIES, NAMELY, LAMPS AND BULBS, IN CLASS II (U.S. CL 21).

FIRST USE 1-8-1987; IN COMMERCE 1-8-1987.

FOR: FLASHLIGHT HOLSTERS, IN CLASS 13 (U.S. CL. 9).
FIRST USE 1-8-1987; IN COMMERCE 1-8-1987.
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MINI", APART FROM THE MARK AS SHOWN.

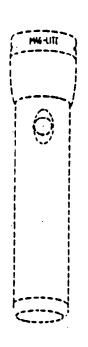
SER. NO. 73-669,455, FILED 6-30-1987.

ABRAM I. SACHS, EXAMINING ATTORNEY

Prior U.S. Cl.: 21

United States Patent and Trademark Office Reg. No. 1,655,486
Reg. No. 1,655,486

## TRADEMARK PRINCIPAL REGISTER



MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE ONTARIO, CA 91761

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CL. 21).

FIRST USE 2-22-1979; IN COMMERCE 2-22-1979.

OWNER OF U.S. REG. NO. 1,154,816.

THE MARK CONSISTS OF A CIRCUMFER-ENTIAL INSCRIPTION EXTENDING SUB- STANTIALLY AROUND THE HEAD OF A FLASHLIGHT AND BEARING THE WORDS "MAG-LITE". THE DOTTED LINES ARE NOT PART OF THE MARK AND SERVE ONLY TO SHOW THE POSITION OF THE MARK ON THE GOODS.

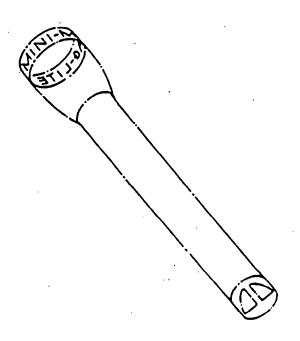
SER. NO. 73-741,896, FILED 7-25-1988.

SIDNEY I. MOSKOWITZ, EXAMINING ATTORNEY

Prior U.S. Cl.: 21

## United States Patent and Trademark Office Reg. No. 1,667,539 Registered Dec. 10, 1991

## TRADEMARK PRINCIPAL REGISTER



MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE ONTARIO, CA 91761

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CL. 21).

FIRST USE 1-0-1984: IN COMMERCE 1-0-1984.

THE MARK CONSISTS OF A CIRCUMFER-ENTIAL INSCRIPTION EXTENDING SUB- STANTIALLY AROUND THE HEAD OF A FLASHLIGHT AND BEARING THE WORDS "MINI-MAGLITE". THE DOTTED LINES ARE NOT PART OF THE MARK AND SERVE ONLY TO SHOW THE POSITION OF THE MARK ON THE GOODS.

SER. NO. 73-741,897, FILED 7-25-1988.

SIDNEY I. MOSKOWITZ. EXAMINING ATTOR-NEY Int. Cls.: 9 and 11

Prior U.S. Cl.: 21

## United States Patent and Trademark Office Registered Sep. 15, 1992

## TRADEMARK PRINCIPAL REGISTER

#### MAG INSTRUMENT

MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE ONTARIO, CA 91761

FOR: BATTERIES, CHARGERS, ELECTRICAL CONVERTERS AND POWER CORDS, IN CLASS 9 (U.S. CL. 21).

FIRST USE 2-22-1979; IN COMMERCE 2-22-1979

FOR: FLASHLIGHT'S, FLASHLIGHT PARTS, AND FLASHLIGHT ACCESSORIES; NAMELY,

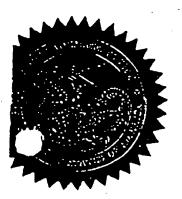
BULBS. CLAMPS, HOLSTERS, TRAFFIC WANDS, LANYARDS, KEYRINGS, BATTERY SPRINGS, BULB PROTECTORS, POCKET CLIPS AND LENSES, IN CLASS II (U.S. CL. 21).

FIRST USE 2-22-1979; IN COMMERCE 2-22-1979.

SER. NO. 73-830,534, FILED 10-10-1989.

MARY FRANCES BRUCE EXAMINING ATTORNEY

REGISTERED FOR A TERM OF 10 YEARS FROM Sept. 15, 1992



Attest

APR 0 9 1995

Acting Commissioner of Patents and Trademarks

Certified to be a true copy of the registration issued by the United States Patent & Trademark Office, which registration is in full force and effect. Record title is in Registrant

Int. Cls.: 9 and 11

Prior U.S. Cls.: 13, 21, 23, 26, 31, 34, 36 and 38

Reg. No. 1,987,841

United States Patent and Trademark Office Registered July 23, 1996

#### TRADEMARK PRINCIPAL REGISTER



MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE ONTARIO, CA 91761

FOR: ELECTRIC FLASHLIGHT ACCESSO-RIES SOLD TOGETHER OR SEPARATELY, NAMELY RECHARGEABLE BATTERIES, BAT-TERY CHARGERS, ELECTRICAL CONVERT-ERS, POWER CORDS, CHARGER CRADLES, FLASHLIGHT RECHARGER ADAPTERS FOR USE WITH VEHICLE CIGARETTE LIGHTERS, BATTERY PACKS FOR FLASHLIGHTS, VOLT-AGE CONVERTERS, FOREIGN PLUG ADAPT- ERS, HARDWIRING HARNESSES FOR ADAPTING FLASHLIGHT RECHARGERS TO LAND VEHICLES, BOATS AND AIRPLANES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38). FIRST USE 1-9-1992; IN COMMERCE 1-9-1992.

FOR: FLASHLIGHTS AND RELATED PARTS, COMPONENT PARTS AND ACCESSORIES THEREFOR, NAMELY REPLACEMENT FLASHLIGHT LAMPS, COMBINATION LENS HOLDER/ANTI-ROLL UNITS ADAPTED TO FIT THE HEADS OF FLASHLIGHTS, FLASHLIGHT MOUNTING BRACKETS, RUBBER GRIPPER SLEEVES ADAPTED TO FIT ON



THE BARRELS OF FLASHLIGHTS AND LEATHER AND NYLON CARRYING HOLSTERS AND BELT HOLDERS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 1-9-1992; IN COMMERCE 1-9-1992.

OWNER OF US DEC NOS 1154 816

OWNER OF U.S. REG. NOS. 1,154,816, 1,525,488, AND 1,715,086.

THE MARK CONSISTS IN PART OF A FANCIFUL DESIGN OF A PANTHER HEAD.

SER. NO. 74-460,756, FILED 11-19-1993.

ANDREW BAXLEY, EXAMINING ATTORNEY

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 2,276,776

United States Patent and Trademark Office

Registered Sep. 7; 199!

### TRADEMARK PRINCIPAL REGISTER

#### MAG-LITE RACING

MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE ONTARIO, CA 917611083

FOR: FLASHLIGHTS AND PARTS THERE-OF; FLASHLIGHT ACCESSORIES, NAMELY, LAMPS AND BULBS; FLASHLIGHT ACCESSORY KITS, COMPRISING HOLSTERS, LENSHOLDER, LENS, POCKETS CLIPS, WRIST LANYARDS AND KEYRINGS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 10-16-1997; IN COMMERCE 10-16-1997.

OWNER OF U.S. REG. NOS. 1,154,816 1,389,804, AND 1,524,374.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RACING", APART FROM THE MARK AS SHOWN.

SN 75-978,302, FILED 6-4-1997.

KAREN MCGEE, EXAMINING ATTORNEY

Prior U.S. Cls.: 22 and 39

-Reg. No. 2,330,350

United States Patent and Trademark Office

Registered Mar. 14, 2000

## TRADEMARK PRINCIPAL REGISTER

#### **MAG-LITE RACING**

MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE ONTARIO, CA 917611083

FOR: CLOTHING, NAMELY, SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).
FIRST USE 2-0-1999; IN COMMERCE 2-0-1999.

OWNER OF U.S. REG. NOS. 1,154,816, 1,389,804, AND 1,524,374.
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RACING", APART FROM THE MARK AS SHOWN.

SN 75-978,970, FILED 6-4-1997.

KAREN MCGEE, EXAMINING ATTORNEY

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 2,485,515 Registered Sep. 4, 2001

United States Patent and Trademark Office

## TRADEMARK PRINCIPAL REGISTER

#### **MAGLITE**

MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE ONTARIO, CA 917611083

FOR: FLASHLIGHTS AND FLASHLIGHT ACCESSORIES, NAMELY, LAMPS, BULBS, FLASHLIGHT ACCESSORY KITS COMPRISING HOLSTERS, LENS HOLDERS, LENSES, POCKET CLIPS, WRIST LANYARDS AND KEY RINGS, IN CLASS II (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 5-17-1984; IN COMMERCE 7-0-1984.

OWNER OF U.S. REG. NOS. 1,154,816, 1,808,998, AND OTHERS.

SN 75-385,568, FILED 11-5-1997.

ASMAT KHAN, EXAMINING ATTORNEY

Int. Cls.: 9 and 11

Prior U.S. Cls.: 13, 21, 23, 26, 31, 34, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,622,179 Registered Sep. 17, 2002

## TRADEMARK PRINCIPAL REGISTER

# MAGLITE

MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE ONTARIO, CA 917611083

FOR: ELECTRIC FLASHLIGHT ACCESSORIES SOLD TOGETHER OR SEPARATELY, NAMELY RECHARGEABLE BATTERIES, BATTERY CHARGERS, ELECTRICAL CONVERTERS, POWER CORDS, CHARGER CRADLES, FLASHLIGHT RECHARGER ADAPTERS FOR USE WITH VEHICLE CIGARETTE LIGHTERS, BATTERY PACKS FOR FLASHLIGHTS, VOLTAGE CONVERTERS, FORFIGN PLUG ADAPTERS, HARDWIRING HARNESSES FOR ADAPTING FLASHLIGHT RECHARGERS TO LAND VEHICLES, BOATS AND AIRPLANES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-2001; IN COMMERCE 1-1-2001.

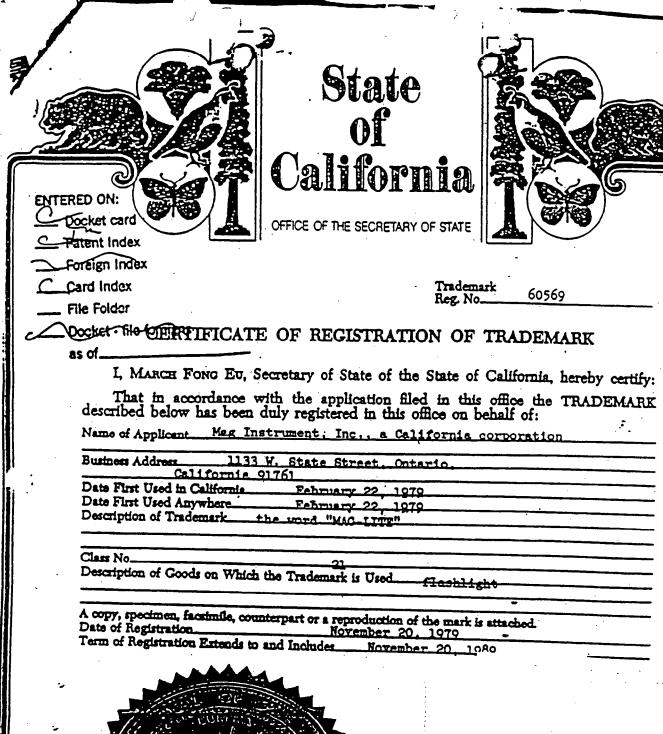
FOR: FLASHLIGHTS AND RELATED PARTS, COMPONENT PARTS AND ACCESSORIES THEREFOR, NAMELY REPLACEMENT FLASHLIGHT LAMPS, COMBINATION LENS HOLDER/ANTI-ROLL UNITS ADAPTED TO FIT THE HEADS OF FLASHLIGHTS, FLASHLIGHT MOUNTING BRACKETS, RUBBÉR GRIPPER SLEEVES ADAPTED TO FIT ON THE BARRELS OF FLASHLIGHTS AND LEATHER AND NYLON CARRYING HOLSTERS AND BELT HOLDERS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 1-1-2001; IN COMMERCE 1-1-2001.

OWNER OF U.S. REG. NOS. 1,389,804, 1,611,960, AND OTHERS.

SN 76-223,778, FILED 3-12-2001.

KIMBERLY FRYE, EXAMINING ATTORNEY





20th November, 1979.

OOCKETED BY: ALEINGH FINE EU

ACTION
REQUIRED: Learn Legistration

DATE

EQUIRED: 11-20 -99



# State Of California OFFICE OF THE SECRETARY OF STATE

Trademark Reg. No	78422	
*****		

#### CERTIFICATE OF REGISTRATION OF TRADEMARK

I, MARCH FONG EU, Secretary of State of the State of California, hereby certify:

That in accordance with the application filed in this office the TRADEMARK described below has been duly registered in this office on behalf of:

Name of Applicant Mag Instrument, Inc., a	<del></del>
Name of Applicant Mag Instrument, Inc., a California corporation	
Business Address 1635 South Sacramento Street	
Ontario, California 91761	
Date First Used in California On or before January, 1984	
Date First Used Anywhere On or before January, 1984	
Description of Trademark the words "MINI MAGLITE" in block form	

		•	
Class No	· 21		
		flashlights	
Deteriotion of Coods	on Which the Trademark is Used	LEGENTIQUES	

A copy, specimen, facsimile, counterpart or a reproduction of the mark is attached.

Date of Registration September 3, 1985

Term of Registration Extends to and IncluderSeptember 3, 1995



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this

day of 3rd September, 1985

Menci



# State Of California OFFICE OF THE SECRETARY OF STATE

#### CERTIFICATE OF REGISTRATION OF TRADEMARK

I, MARCH FONC EU, Secretary of State of the State of California, hereby certify:

That in accordance with the application filed in this office the TRADEMARK described below has been duly registered in this office on behalf of:

Name of Applicant	MAG INSTRUMENT, INC.
Business Address	1635 \$ Sacramento Street
	Ontario, CA 91761
Date First Used in California	May 17, 1984
Date First Used Anywhere	May 17, 1984
Description of Trademark	the words: "MAG LITE" with Sunburst Design
Class No.	21
Description of Goods on Whand flashlight access	ich the Trademark is Used flashlight, flashlight bulbs pories
A copy, specimen, facsimile, of Date of Registration	counterpart or a reproduction of the mark is attached.  September 30, 1987
Term of Registration Extends	



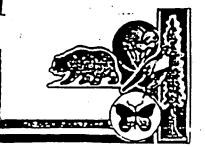
IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this

30th day of September 1987

Merch:

178/292 California

**EXHIBIT R** 



# State Of California OFFICE OF THE SECRETARY

Trademark Reg. No	086000

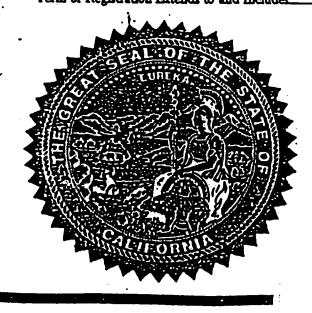
#### CERTIFICATE OF REGISTRATION OF TRADEMARK

I, MARCH FONG EU, Secretary of State of the State of California, hereby certify:
That in accordance with the application filed in this office the TRADEMARK

That in accordance with the application filed in this office the TRADEMARK described below has been duly registered in this office on behalf of:

Name of Applicant Mag Instrument, Inc.

Business Address 163	S.S. Sacramento Street
	ario, California 91761
Date First Used in California	January 8, 1987
Date First Used Anywhere	January 8, 1987
	"MINI MAGITTE AAA"
Class No21 Description of Goods on Which	h the Trademark is Used flashlights and flashlight accessories



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this

30th

day of November 1987

March:

178/294 Californi

**EXHIBIT S**